

Who We Are

Structure of Kelp Scientific Collaboration PPP (KSC)

The PPP is managed and directed by a Steering Committee, which reports and communicates with member representatives from all ordinary and affiliate members. The Steering Committee appoints operational committees to attend to various aspects of the business of the PPP.

Purpose

The PPP is a recognised and preferred body aimed at promoting the importance and value of the Great South African Kelp Forest to support its long-term sustainability through:

- Building the awareness of the socio-economic value of kelp to the South African community through developing our local understanding and knowledge base.
- Recommend and direct research to sustainable management of kelp as a resource and the ecosystems it supports.
- Facilitate collaborative improvement and development of kelp research through funding and interconnection of members.
- Ensure effective engagement between government and conservation agencies, research entities, and industry.
- Providing a platform for international engagement and setting guidelines for sustainable kelp practices.

Mission

To promote and support the ecological, social, and economic sustainability of the Great SA Kelp Forest through science, education, and collaborative research.

Vision

To be recognised as the representative voice for the South African kelp community and as the stamp of approval for responsible and sustainable kelp management in Southern Africa.

Steering Committee

The Steering Committee comprises 3 to 6 members and manages and directs the Kelp Scientific Collaboration (KSC) business and affairs. It comprises volunteer members from key players in the market, industry, regulatory, environmental protection agencies and Universities from

the private and public sectors. The steering committee members can volunteer and can also be nominated by the members with equal representation from both smaller and larger member companies or institutions.

Core functions

- Actively promote the awareness of kelp through targeted social media campaigns.
- Develop a positive relationship with regulators and departments to promote research operations and expedite permissions and permits for conducting scientific research.
- Improve the ease of access to funding, tools and technology to help scientists and institutions by leveraging resources that may be available within member companies and institutions.
- Promote targeted kelp research to add value to the South African context.
- Provide a Liaison platform to share knowledge and learn from global best practices.
- Provide a discussion forum for its members and other parties on all aspects relating to kelp.

Initial Strategic Initiatives

- Identify interested parties to join
- Identify potential resources – ask new members to complete a form indicating their interest areas and resources they could potentially contribute
- Organising annual general meetings with project updates
- Creating of sub groups with specific tasks and agendas

We are members of the following organisations:

- Phycological Society of South Africa

