

# BCB744 Presentation Assessment Form

Student Name: \_\_\_\_\_

## Assessment Criteria

Each presentation will be evaluated based on the following criteria, with a total possible score of 100%. Marks are allocated to reflect both the depth of thought and the effectiveness of communication.

Criterion	Description	Marks Allocated
<b>Depth of Understanding</b>	Demonstrates a clear, well-developed grasp of the topic, moving beyond surface-level descriptions. Provides logical, well-reasoned analysis, not just factual summaries. Use well-selected evidence, if necessary.	30 %
<b>Originality &amp; Critical Thinking</b>	Shows independent thought rather than reproducing existing information. Challenges assumptions, explores alternative viewpoints, and constructs well-supported, persuasive arguments.	25 %
<b>Communication &amp; Delivery</b>	Presents with clarity, confidence, and engagement. Avoids reading from slides, maintains good pacing, and articulates ideas logically. Uses appropriate tone, vocabulary, and emphasis to enhance comprehension.	20 %
<b>Slide Quality &amp; Structure</b>	Slides are well-organised, visually clear, and enhance understanding. They follow a logical flow, avoiding unnecessary clutter or excessive text. Consistent aesthetic choices (font, spacing, color contrast) enhance readability and engagement.	15 %
<b>Time Management &amp; Adherence to Guidelines</b>	Presentation stays within the 5 to 7-minute limit. Slides are submitted on time, in the correct format, and no notes are used.	10 %

## Scoring Guide

Each criterion is scored according to the following rubric:

Score Range	Description
<b>Exceptional</b> (90-100%)	Demonstrates deep understanding, original insights, polished delivery, and excellent slide design. Completely adheres to guidelines.
<b>Good</b> (75-89%)	Strong understanding with some original insights, clear communication, and mostly well-structured slides. Minor guideline lapses.
<b>Adequate</b> (60-74%)	Sufficient grasp of topic but lacks depth or originality. Communication is adequate but not highly engaging. Some issues with slides.
<b>Weak</b> (40-59%)	Limited understanding with minimal critical thinking. Delivery is unclear or disorganised, and slides are poorly structured.
<b>Poor</b> (0-39%)	Misunderstands key aspects, lacks depth, and relies on rote memorisation. Delivery is weak, slides are confusing, and guidelines are ignored.

Final Score: \_\_\_\_\_ / 100%

This structured assessment ensures fairness and consistency, emphasising originality, depth of analysis, and effective communication.